

IMPRESSIVE

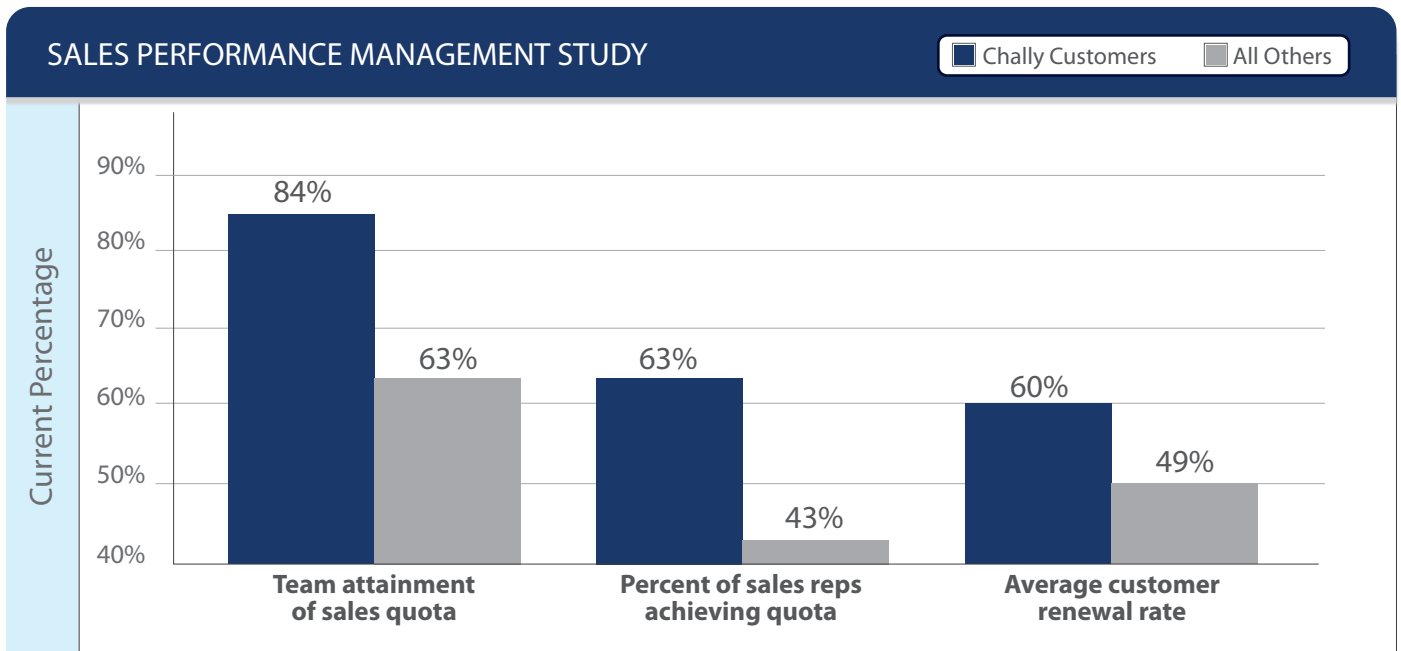
Presenting productivity results like this would surely impress your Board Members!

Chally Group Worldwide can help elevate your results. We have been proven once again to be THE provider of choice for Talent Management needs. Two independent research firms, Aberdeen Group and CSO Insights, have conducted studies revealing that companies who use Chally's talent management solutions have far exceeded sales performance results compared to companies using conventional methods.

Aberdeen's study confirmed Chally's customers rated better year-over-year results in:

- Average sale or contract value (5.5% compared to **-1.2%** others)
- Lead conversion rate (4.7% compared to **-0.9%** others)
- Customer renewal rate (4.1% compared to **-0.7%** others)
- Reduction in sales turnover (1.1% compared to **-2.2%** others)
- Reduction in sales cycle (0.6% compared to **-3.1%** others)

How is this accomplished? It's all about assessing and developing employees by utilizing the most robust actuarial-based, research database available.



Source: Aberdeen Study, Sept. 2010

Contact Talent Management LLC to see how our predictive solutions can increase your human capital ROI

